

## How to Apply Your Vinyl Transfer Lettering

Applying a vinyl transfer is a simple process, but it does require some care and patience. The transfers use permanent adhesive, which means you cannot reposition them once you have pressed them in place. You only get one chance, so please read carefully.

### 1) Clean the surface

Most any cleaner will work. You just don't want to leave any oils or solvents on the surface.

### 2) Trim the transfer (Optional)

If lettering space is tight, like near the roof of a car, you may need to trim the border of the transfer with a pair of scissors so it will lie flat on the side of the car during application.

### 3) Align the transfer with the surface

The "Hinge" method allows you to reposition the transfer until it is perfectly aligned.

Take the transfer as received (both backing sheet and transfer tape still in place) and place it on the surface. Using masking tape, tape the transfer to the surface on the top edge only. This makes a hinge. Reposition the tape and transfer as needed to get perfect alignment.

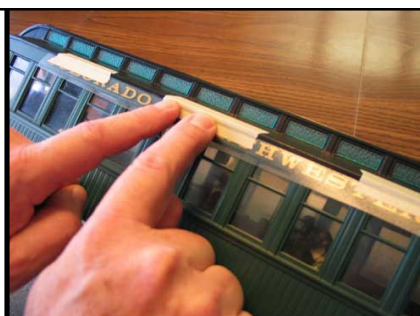


### 4) Remove the backing sheet

Flip the transfer over (still held in place by the hinge), and carefully remove the backing sheet, exposing the adhesive side of the lettering. Tip: Remove the backing sheet slowly and carefully. Pull back at 180° (back on itself) from the transfer. No letters should come off with it. If they do, just put the backing sheet back in place and apply pressure to the sandwich of transfer tape, lettering, and backing sheet to re-seat the letters into the transfer tape.

### 5) Press into place

Carefully lower the transfer back to the surface making contact in the middle first. Press into place from the middle outward. Rub in all the lettering real good using your fingers or the backing sheet you just pulled off. The adhesive is pressure activated. Let it sit for at least 30 seconds to improve the adhesion.



### 6) Burnish corrugations (Optional)

If you applied the transfer over grooved siding, burnish the tape/transfer before removing the transfer tape to make the vinyl conform to the shape. Use a narrow tool e.g. lead pencil or a dull toothpick.



Burnish prior to tape removal



Final results

G-Scale Graphics

5860 Crooked Stick Dr., Windsor, CO 970-581-3567

GScaleGraphics@comcast.net

www.GScaleGraphics.net

### 7) Remove the transfer tape

(Printed vinyl logos - skip this step)

Start at one corner and slowly pull the tape back onto itself (at 180°), making sure that no letters come up with it. They shouldn't, but if they do just press them back in place using the tape and try again.



### 8) Rivets (Optional)

If you applied your transfer over rivets, press a rubber eraser down over each rivet to make the vinyl conform to it.

### 9) Spray with acrylic sealer (Optional)

Use a clear matte acrylic sealer to help seal the edges of the lettering.

**Note:** There are no known problems of our lettering ever peeling up, *with or without* this step. It is just extra protection.

**Caution: Use at your own risk.** There is always the possibility of an interaction between the base paint and the sealer. Test first. (One known incident in 15 years.)

**That's a lot of steps to describe a very simple peel and stick process ...**

### **Give it a test run !**

In order to insure your success, we have included a "TEST" transfer for you to practice with. Apply it to this grey box. This will make sure you understand all of the steps involved.

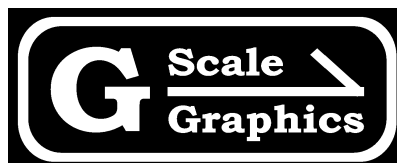


### **Removal**

Should it be necessary to remove your vinyl lettering, you can use a plastic credit card to scrape up the edges without damaging the underlying paint.

### **Give us some feedback**

We hope our product has helped make your project a success. We would love to see a photo of your results.



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